

Barnes-Jewish St. Peters & Progress West FOUNDATION



Event: Ribbon of Hope

Event Date: Last Saturday of April @ Siteman Cancer Center – St. Peters

Event Fundraising Goal: \$15,000 (sponsorship & ribbon/t-shirt sales)

Event Goal: To build a symbol of Hope to support patients of our Siteman Cancer Center. This FREE family-friendly event will help us raise awareness and support for health resources offered at our St. Charles County BJC Facilities. Funds raised at the event will support programming like:

- Necessary Patient Therapy Services at the Siteman Cancer Center conducted during a patient's chemotherapy treatments. These services include massage, music, horticulture and pet therapy.
- Transportation services for patients who need to receive treatment and are unable to travel on their own or need special accommodations for travel.
- Providing Ensure to support the nutritional needs of our Siteman Cancer Center patients.
- Provide mouth guards that protect against radiation when treating mouth, jaw or throat cancers.
- Provide specialized skin protection cream for radiation treatments.
- Celebratory flowers for patients during their bell ringing ceremony to celebrate their last cancer treatment.

Committee Chair Responsibilities:

- Lead committee meetings in collaboration with Foundation staff member
- Set agenda in collaboration with Foundation staff member
- Delegate tasks as needed

Committee Expectations:

- Recruit community support and attendance through community advocacy
- Support and further the fundraising goals of the event
- Hold consistent meetings monthly January – April
 - Meetings will take place at an agreed upon time and will last one hour.
 - There will be two meetings in April as we get closer to the event dates.
 - Total time commitment prior to day of the events ~ 5 hours
- Present on the day of the event for the duration of the event
- Available 1-2 prior to event as we prep for event set up

Committee Roles:

- Sponsorship & Community Partner Solicitation and Stewardship
- In-kind donation procurement (such as food, beverage, and entertainment)
- Logistics coordination
- Marketing & Communications

BARNES-JEWISH ST. PETERS & PROGRESS WEST FOUNDATION

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